



**forwestmedia**

web site development

web marketing

graphic design





## about us

Based in Southampton in the United Kingdom, Forwest Media is a design company that offer a range of media solutions and web based services for business and individual users.

Specialising in producing high quality web site designs and a comprehensive search engine optimisation solution, Forwest Media is committed to providing a professional service to all its clients.

### **Web site development:**

- » New site design and existing site maintenance
- » Ongoing site management

### **Web site types and content:**

- » Content management systems
- » E-commerce sites
- » Simple single page personal sites
- » Flash multimedia content
- » Database-driven content
- » Sites built to conform with web accessibility standards
- » A variety of scripts and applications available

### **Web marketing:**

- » Web site "search engine optimisation"
- » "Pay per click" sponsored links
- » Banner advertising (via external sites)
- » Link building strategies
- » Web analytics

### **Other web services:**

- » Website hosting
- » Domain registration

### **Graphic design:**

- » Brochures (printed) and e-brochures (electronic PDF's)
- » Datasheets and catalogues
- » Flyers
- » Logo design
- » Business cards, compliment slips and letterheads



## services

### web site design

Forwest Media produce high quality, standards-compliant web sites which are accessible to all, easy to use and visually attractive.

All types of site are available and, depending on the requirements, anything from a simple static site to a user-editable content management system can be created.

All web sites are designed to be search engine ready using a combination of the most effective SEO techniques.

Visit [www.forwestmedia.com/services/web-site-design/](http://www.forwestmedia.com/services/web-site-design/) for more information.

### web marketing

Forwest Media offer a comprehensive internet marketing and advertisement solution.

From search engine optimisation (SEO), where an existing site can be developed and optimised, or alternatively a new search engine friendly website can be built to specification, through to link building strategies and web site analysis.

Display advertising such as "Pay per click" links and banner campaigns can also be set up, based on your most relevant keywords.

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### graphic design

Forwest Media create all types of literature to the highest standard from complete catalogues to interactive Adobe Reader files (PDF) and Letterheads.

Literature and other graphical content can be designed to match current web site or existing brochures and other media campaigns.

Other material can be produced as part of a package together with a web site, for instance; to allow web site users the opportunity to download a company brochure in PDF form, or to e-mail a group of existing clients the latest company information and products.

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